



## DESIGN ELEMENTS

### COLOURS

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CST have 3 basic colours: **Green-blue** ■ **Sand** ■ **Orange** ■

The 3 basic colours can also be used in a more dark or light version.  
In general the 3 basic colours are used on a white background colour in all contexts.

	Colour	RGB	HEX	CMYK	Pantone
	Dark Green-blue	28/70/59	1C463B	85/45/65/35	PMS 343
	Normal Green-blue	48/124/108	307C6C	75/25/55/5	PMS 341
	Light Green-blue	70/174/147	46AE93	65/5/45/0	PMS 333
	Dark Sand	156/125/96	9C7D60	30/40/55/5	PMS 470
	Normal Sand	216/196/165	D8C4A5	10/15/30/0	PMS 468
	Light Sand	233/222/203	E9DECB	5/10/15/0	PMS 4685
	Dark Orange	184/74/0	B84A00	15/75/100/5	PMS 158
	Normal Orange	224/91/0	F45B00	5/70/100/0	PMS 021
	Light Orange	255/157/91	FF9D5B	0/35/60/0	PMS 1575

**The RGB** (red, Green, Blue) and **HEX** are colour declarations to describe the colours used on a screen.  
**CMYK** (Cyan-Magenta-Yellow Key) is used to describe the colours of the 4 basic colours in a 4-colour print  
**Pantone** is an international colour system that is used to describe the foil colours, textile printing, etc.

### LOGO

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The logotype with full colours and shadow must always be used when it is possible.  
In the FTP-folder it is named "CST Shaded RGB" and is available in both jpeg and PNG format.



In some connections it can be difficult to include the shadow on the logo.  
In the FTP-folder it is named "CST logo for use if the shadow cannot be included"

